

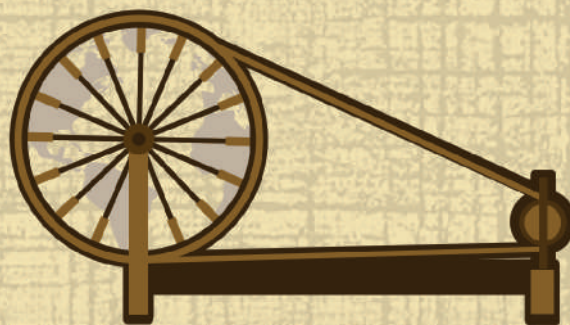


ESTD. 1929

All India Women's Education Fund Association (AIWEFA)

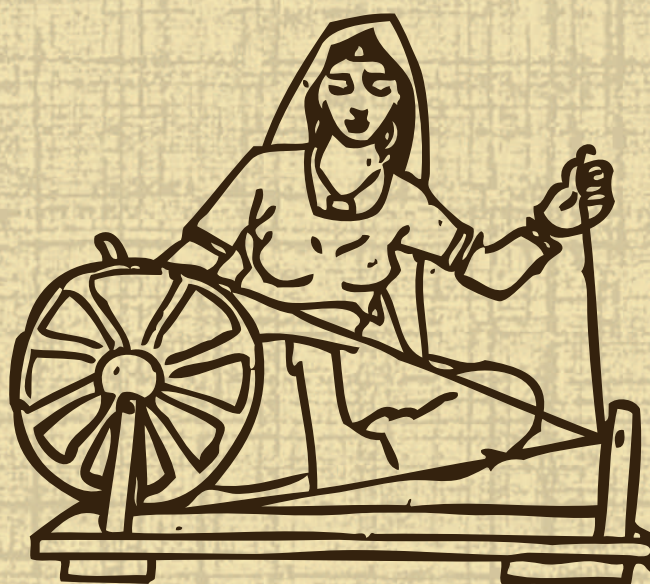


Presents at CSW63



KHADI GOES GLOBAL™

EMPOWERMENT OF RURAL WOMEN TO ACHIEVE THE 2030 AGENDA FOR DEVELOPMENT



CASE STUDIES FROM KHADI PROMOTERS IN INDIA

NEW DELHI
FEBRUARY - 2019

NEW YORK
MARCH - 2019



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प्राणिनाम् अन्तिमशानम्॥

fDCI

FASHION DESIGN COUNCIL OF INDIA



STUDIO MOSAIC

KHADI GOES GLOBAL

Empowerment of women to achieve the 2030 agenda for development

Organisational Background:

The All India Women's Education Fund Association (AIWEFA) was founded in 1929, under the inspiration of Mahatma Gandhi, to promote women's education, as it was recognised as the catalyst for change.

The stalwarts of India's freedom movement, Rajkumari Amrit Kaur, Sarojini Naidu, Aruna Asaf Ali and others were the founders of AIWEFA and established the Lady Irwin College, New Delhi to empower women and bring them into the forefront of India's freedom struggle.

AIWEFA is amongst the 5,161 worldwide NGOs in the world who enjoy UN's consultative status and are invited to and can hold programmes at the UN. (Special Consultative Status with the UN's Economic and Social Council)(ECOSOC).

- AIWEFA hosts and organizes seminars and workshops at the International, National and Regional levels to draw attention to, and work out strategies for sustainable development, healthy living and empowerment of rural women
- Parliamentary committees have invited AIWEFA to make presentations on women self-help group and child marriage bills.
- AIWEFA has been regularly represented by its executive committee members at the annual Commission on Status of Women at the United Nations
- AIWEFA conducts regular workshops in educational institutions to sensitise students on drug abuse, intergenerational bounding, cyber security etc.

The Commission on Status of Women (CSW) under the aegis of UN is hosting 193 nations on the subject 'social protection systems, access to public services and sustainable infrastructure for gender equality and the empowerment of women.' These areas have been the prime focus of AIWEFA over the decades and AIWEFA is amongst the few registered with the UN to hold such an event in the UN headquarters New York.



“It is not enough to say that hand-spinning is one of the industries to be revived. It is necessary to insist that it is the central industry that must engage our attention if we are to reestablish the village home.”

- Mahatma Gandhi

“Khadi Goes Global: empowering rural women to achieve the 2030 agenda for change” complements the Hon'ble Prime Minister's vision of the World Congress projecting khadi as a climate friendly, zero carbon, bio degradable, water conserving fabric of the future.

The programme launches nationally on 21st February 2019 to celebrate Mahatma Gandhi's 150th birth anniversary, 100 years of khadi and 90 years of AIWEFA.

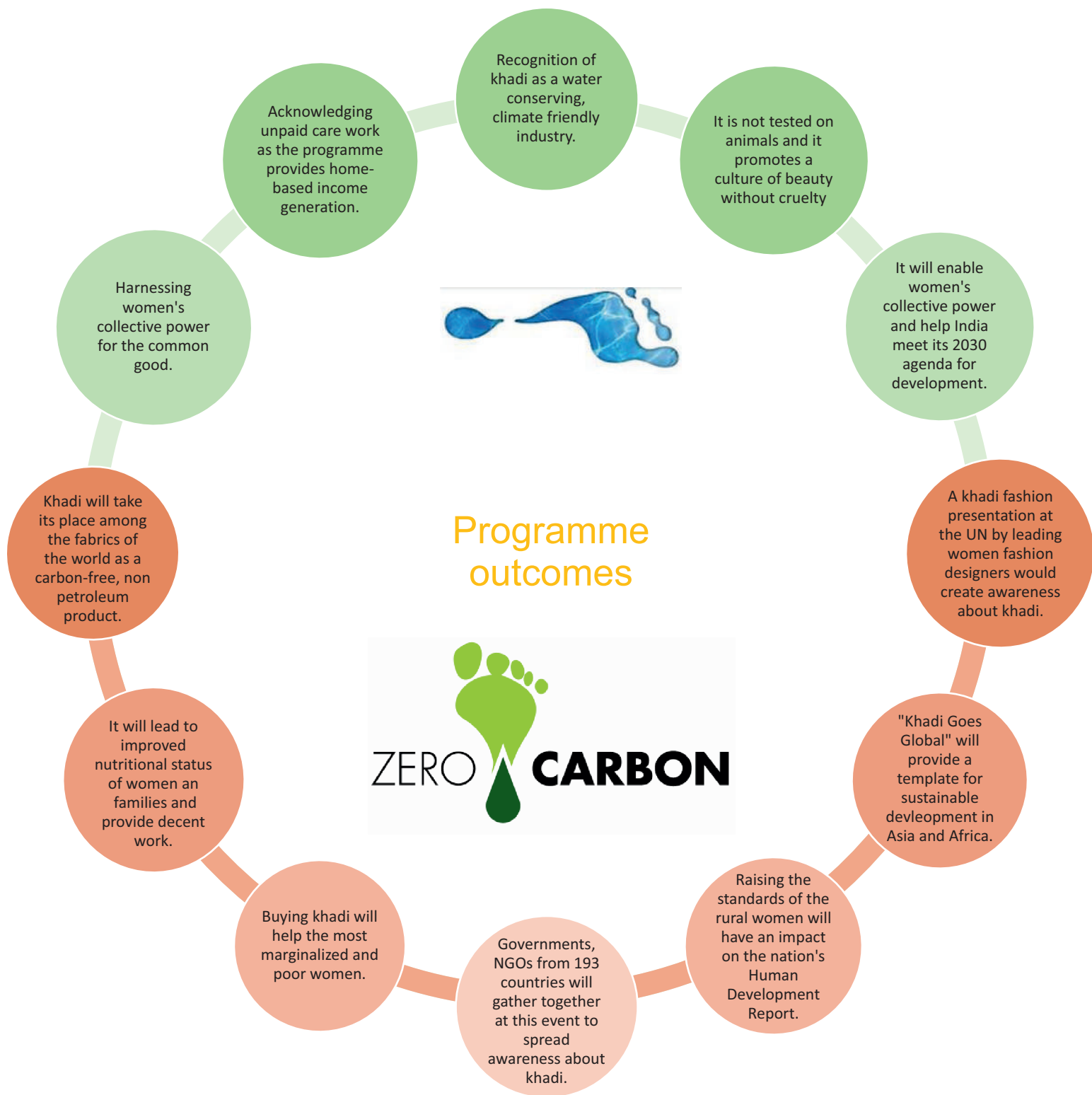
Internationally at the United Nations, New York “Khadi Goes Global” is inaugurated on 11th and 15th March 2019 at the sixty third session of the Commission on Status of Women (CSW63). In consultative status with the United Nation's Economic and Social Council (ECOSOC), AIWEFA is uniquely positioned to take this programme to the United Nations, New York.

The Impact

Khadi is a fabric that captures the essential nature of our past; it played an inspirational role in our freedom struggle, symbolizes the very essence of Gandhian principles and is one of Mahatma Gandhi's lasting legacies for the empowerment of women.

“Khadi Goes Global” is not an ordinary venture. AIWEFA's ultimate purpose goes far beyond a mere transaction, we are here to make a real difference. With the guiding light of Mahatma Gandhi and a humble weaver to show us the way, 'Khadi Goes Global' is conceived with a mission to engage in meaningful, culturally appropriate and materially sustainable artisan production that supports village life through the cottage industry.

The vision is to be a significant and reliable force for generating well being, prosperity, and independence within the village life of rural areas. For project sustainability and to contribute to the larger development goals, a conscious attempt is made to align the project activities to the Government of India's schemes and programmes and subsequently to link the project actions to the goals and targets of the Sustainable Development Goals.



National Programme

To honor the spirit of the Sabarmati ke lal, Gandhi ji, and his life-long connection with khadi, two historic organisations founded under his guidance, the All India Women's Education Fund Association (AIWEFA, Est. 1929, founder Lady Irwin College) and FICCI (Est. 1927) Ladies Organisation (FLO), unite to celebrate khadi for transformation of the socio-economic status of rural women.

Date: 21st February 2019.

Time: 11:00 a.m. to 8:30 p.m.

Venue: Handicraft and Handloom Museum of India
Pragati Maidan, New Delhi-110001

- * Screening of 3-minute film on khadi.
- * Exhibition and sale of *Khadi – Mark products*.
- * Panel Discussion with Government, Corporate Sector, Fashion Design Council of India (FDCI), UN Women.
- * Felicitation of artisans (spinners, weavers, fabricators, embellishers).
- * Release of publication “Khadi Goes Global: empowerment of rural women to achieve the 2030 agenda for development”
- * Fashion show with leading designers and Pearl Academy alumni.

**Dance performance on khadi.
Fashion Show of Khadi collection by
leading entities in the Indian Fashion
Industry**

Access to public services for women
in Khadi

Transformative Practices for women
in textile center

Sustainable infrastructure for gender
equality and women's empowerment

Linking Khadi workers to markets

Inbuilt social protection systems for
women in KVIC

World Khadi Congress

Designing market driven khadi ensembles.

Impact of entrepreneurial support on
women weavers.

Making khadi go global

Making infrastructure sustainable for
women khadi workers

Khadi empowers women

Khadi goes Global at the United Nations – International Program

Permanent Missions of sovereign Member States and UN entities hold side events on UN premises during the CSW session to discuss themes of the Commission and other critical gender equality issues.

Priority theme:

Social protection systems, access to public services and sustainable infrastructure for gender equality and the empowerment of women.

CSW63 Side Event: 75 minutes

Date: 11th March 2019

Time: 11:30 a.m. to 12: 45 p.m.

Venue: Conference Room 11 in GA (General Assembly), United Nations Headquarters, New York

Artisan Fair: 6 hours

Date: 13th March 2019

Time: 1:00 p.m. to 7:00 p.m.

Venue: Church Center to the United Nations, 777 UN Plaza New York

CSW63 Parallel Event: 90 minutes

Date: 15th March 2019

Time: 8:30 a.m. to 10:00 a.m.

Venue: The Armenian Convention Center, UN Plaza, New York
Room: Gallery

'Khadi Goes Global' -a template for empowerment of women workers,carers and citizens.

Mapping Sustainable Development Goals through Khadi.

Transformative Policies for women weavers..

Inviting foreign investments in the khadi Industry.

Adaptive nature of khadi programme for empowering women in developing countries.

Connecting grass roots with global markets.

Designing market driven Khadi ensembles.

Enabling gender collective power.

Mapping Sustainable Development Goals through Khadi.

Developing entrepreneurial growth in the khadi and handloom sector.

Designing Khadi weaves, and quality for international markets.

Khadi fashion presentation by leading fashion designers





Khadi Goes Global
invites you to
donate generously to Khadi Clusters for Rural Women towards;

- Supplementary livelihoods
- Improved health and nutrition
- Education and training
- International markets
- Raised standards of living

Khadi Goes Global seeks to economically empower women in Khadi clusters, especially in the Prime Minister's 117 aspirational districts.
Help us to help them.

Name: _____
Address: _____
Email: _____
Contact number: _____

Donations are exempt under 80G

Bank details:

Account Name: All India Women's Education Fund Association
Account No.: 1804041606
IFSC Code: CBIN0280300
Bank Name: Central Bank of India
Branch: Bengali Market, New Delhi



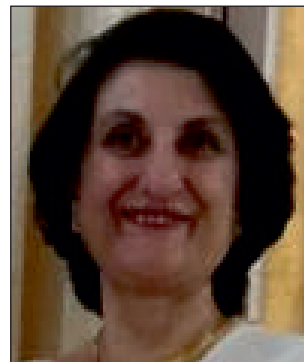
OFFICE BEARERS



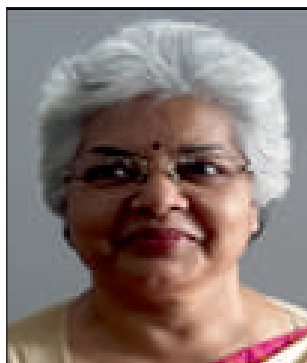
Asha Chandra
President



Sarla Manchanda
Vice President



Jyotsna Kapur
Secretary



Renu Malaviya
Joint- Secretary



Umesh Chand Goyal
Treasurer



Kalyani Raj
Joint-Treasurer

ELECTED EXECUTIVE MEMBERS



Manorama Bawa



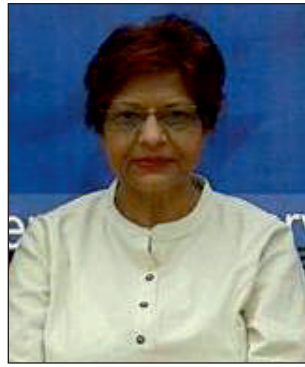
Adarsh Sharma



Riaz Umar



Yuthika Mishra



Usha Sharma



Himangshu Rai Vaish

CO-OPTED EXECUTIVE MEMBERS



Chitra Sarkar



Bulbul Das

SPECIAL INVITEES



S.K.Sharma



Rupinder Kaur



CHAIRPERSON, GOVERNING BODY, LADY IRWIN COLLEGE



Rita Menon

DIRECTOR, LADY IRWIN COLLEGE



Anupa Siddhu

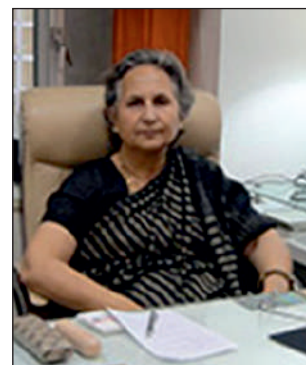
AIWC REPRESENTATIVES



Rakesh Dhawan



Kalyani Raj



Manju Kak





***“Khadi is not a cloth, but a movement that should be taken forward”
- Mr. Narendra Modi, Hon’ble Prime Minister of India***



Organised By:

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