

Two Day National Conference
"ENSURING HEALTHY LIVES AND PROMOTING WELLNESS IN OLD AGE"
1st. & 2nd. November 2018 | Sponsorship Opportunities



ESTD. 1929



S.No.	Type of Sponsorship	Amount (INR)	Sponsorship Package						
			Branding/ LOGO			Other			
			Website and Social Media	Venue stands, banners, etc.	Invitations, Posters/ Name badge	Conference Speaker Opportunity	Conference Souvenir	Fashion show & Elder friendly programmes	Lounge/ Display Stall
1.	Platinum One Opportunity	10,00,000	ALL Business showcased in conference opening & closing	ALL Opportunity to put 8x11 Flyer and/or brochure in Kit	ALL	1 Speaker Opportunity	Colour Back Page	• Fashion Show • Bingo • Nukkad Natak • Music • All Programmes	Complimentary 1. Lounge at Rs. 1,00,000 2. Two Vendor Stalls at Rs. 25,000 each.
2.	Gold One Opportunity	7,50,000	ALL Business showcased in conference opening & closing	ALL Opportunity to put 8x11 Flyer and/or brochure in Kit	ALL	1 Speaker Opportunity	Colour Inside Front Cover	• Fashion Show • Nukkad Natak • Music	Complimentary TWO Vendor Stalls @ Rs. 25,000
3.	Silver One Opportunity	5,00,000	ALL	ALL Leaflet in Kits	ALL ONLY Invitation & Poster	1 Speaker Opportunity	Colour Inside Back Cover	• Nukkad Natak	Complimentary ONE Vendor Stall at Rs. 25,000
4.	Bronze One Opportunity	3,00,000	ALL	ALL	ONLY Invitation & Poster	No	Colour Inside Page	No	Complimentary ONE Vendor Stall at Rs. 25,000
5.	Associate Partner Maximum 4 opportunities	2,00,000	No	Only Logo	ONLY Logo on Invitation & Poster	No	Half Page Colour Inside Page	No	Complimentary ONE Vendor Stall at Rs.25,000
6.	Conference Tote Bag Maximum 4 opportunities	1,00,000	No	Name and Logo on Bag	No	No	Full B/W Inside Page	No	Complimentary ONE Vendor Stall at Rs. 25,000 per sponsor
7.	Food Sponsors Maximum 4 opportunities	75,000	No	Name and Logo on Bag	No	No	Half Page B/W Inside	No	Complimentary ONE Vendor Stall at Rs. 25,000 per sponsor
8.	Vendor Tables Maximum 30 opportunities	25,000	No	No	No	No	Logo Only	No	Stall with cover, Two Chairs, Two lunch coupons

Stall: 3m X 3m width canopy, table, chair, 2 lunch coupons
 Donations exempt from Income Tax under Section 80G.

TWO DAYS NATIONAL CONFERENCE ON
ENSURING HEALTHY LIVES AND PROMOTING WELLNESS IN OLD AGE
 A National Stakeholders Conference to build the road to lifelong health, happiness and engagement.

ORGANIZED BY

All India Women's Education Fund Association (AIWEFA)
 New Delhi - 110 001.

SPONSORED BY

National Institute Of Social Defence (NISD)
 Ministry of Social Justice and Empowerment
 Govt. of India

BANK DETAILS FOR PAYMENT

Name of the bank : Syndicate Bank
 Account Name : All India Women's Education Fund Association (AIWEFA)
 Account Number : 24182010011584
 IFS CODE : SYNB0002418

Date: 1 & 2 November 2018.

Venue: Seth Ram Lal Hall, Lady Irwin College,
 4 Sikandra Road, New Delhi -110 001.

ABOUT ALL INDIA WOMEN'S EDUCATION FUND ASSOCIATION (AIWEFA)

All India Women's Education Fund Association (AIWEFA), established in 1929, is a recognized NGO in Special Consultative Status with the Economic and Social Council (ECOSOC) of the United Nations. It is the founding body of Lady Irwin College, India's first Home Science College under the University of Delhi and is celebrating 90 years of service in welfare activities like skill training, education, health, livelihoods and women's economic empowerment.

The executive committee of AIWEFA works on a voluntary basis with experts drawn from the civil services, academics, corporate sector, engineers, eminent lawyers, advertising and media professionals, auditing firms and the social sector.

In the last two decades, AIWEFA's initiatives include:

- ◆ Holistic development in rural/urban clusters at the grassroots level.
- ◆ Policy recommendations on women and children.
- ◆ Presentations to Parliamentary Standing Committee.

In celebration of Mahatma Gandhi's 150th birth anniversary, AIWEFA is organizing a programme for the elderly, towards ushering a new paradigm for community development.

Aim Of The National Stakeholders Conference

- ◆ Create a platform of experts, including academicians, researchers, scholars, manufacturers of assistive devices and other service providers to share ongoing research on elder care.
- ◆ Identify emerging issues and challenges of elderly.
- ◆ Enable exchange of innovative information to address them

NATIONAL STAKEHOLDERS CONFERENCE: AN INTRODUCTION

A UN report on the changing age structures of populations and their implications for development has projected that by 2050, the number of elderly people- defined as aged 60 or more - would exceed the number of children for the first time in history. By then, they would number nearly two billion (200 crores). Of these, 326 million (32.6 crores) elderly are expected to be from India. And a majority of this population will be living in rural areas. There is therefore a need in India for more geriatricians than paediatricians.

The Integrated Programme for Older Persons in the Central Sector Scheme to improve their quality of life, also indicates the projections in 2026 to be 17.3 crores (173 million) elderly persons.

While the economically developed countries are already preoccupied with the issues emerging from the aging of their populations, the developing countries need to fully address the issue. Traditional norms, values and joint family systems that earlier provided care for the aged are breaking down and adequate social security measures are still to be put in place. This National Stakeholders Conference seeks to present a platform of integrated facilities that focus on the economic and health needs of the elderly, to create a social milieu which is sensitive to the emotional needs of the elderly and responds to them in positive ways.

CONFERENCE INPUTS

The conference will have inputs from eminent experts who have been working and doing research in the field of geriatric care with a focus on the health, emerging issues, challenges, social work practices in the field and others. The conference will include some empirical paper presentations by faculty members, research scholars, and representatives from government and NGO sectors.

The conference will take into consideration mandates of:

- ◆ International organizations like WHO
- ◆ United Nations Sustainable Development Goals (SDGs) and India's commitment to the 2030 Agenda for Change
- ◆ Effects of Climate Change as per United Nations Framework Convention on Climate Change (UNFCCC)
- ◆ Public Policy in India

TWO DAY CONFERENCE

- ◆ Conference with 150 participants and speaker opportunities
- ◆ Exhibition stalls of assistive equipment manufacturers and service providers
- ◆ Games and Fashion Show in the lawns for over 300 Elders each day
- ◆ Conference Souvenir

TENTATIVE CONFERENCE SESSIONS

Day 1

- ◆ Inaugural
- ◆ Vision for Healthy Ageing
- ◆ Circle of Care
- ◆ Strengthening partnerships: policies, practices and dialogue

Day 2

- ◆ Best practices: Local to Global
- ◆ Aged friendly inclusive spaces
- ◆ Later life opportunities
- ◆ Valedictory

EXHIBITION OF MOBILITY ASSISTIVE EQUIPMENT/SERVICES

TECHNICAL & VENUE PARTNER: LADY IRWIN COLLEGE, UNIVERSITY OF DELHI

FOR MORE DETAILS PLEASE CONTACT

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